# Game Wizard Content Strategy

## 1.0 Loading Screen

Fun and simple con/logo and/or animation and text indicating the app is loading. A simple graphic that ties back to either the logo/branding or game related.



## 2.0 Landing Screen (Logged Out State)

Game App Logo Game App Name Game Tagline

Signup (buttons using service logotype) Facebook Google Twitter Signup with Email OR Login (link)

## 3.0 Sign up

3.1 Sign-up with Email Form Image/icon



Username: **(textbox)** Email: **(textbox)** Password: **(textbox)** Confirm Password: **(textbox)** Call to action: **(button)** Create Account

Already have an account? Sign in (link)

Space below the form is left so that the keyboard can appear without covering any of the fields or buttons.

## 4.0 Login

4.1 Login form





Email: (textbox) Password: (textbox) Save Login (toggle) Call to action: (button) Login Forgot Password? (link)

OR

Login with Facebook **(button)** Login with Google **(button)** Login with Twitter **(button)** 

The social buttons to use service logotype for easy and quick identification.

### 4.2 Password recovery

Either separate screen or modal.

#### Image/icon



Email or username: **(textbox)** Call to action: **(button)** Reset password

## 5.0 Pick a Game (Dashboard)

Navigation: Game Library, Friends, Search, Settings, Logout Main Content: Image/Icon



(H1) What game would you like to play?I know! (button)Help! I don't know! (button)

## 5.1 Manual Search

Image/icon



My Library | BoardGameGeek **(text toggle)** - to select which source to search Search **(text field)** Submit **(button)** 

## 5.2 Wizard: Number of Players

Image/icon - something indicating friends and people



(H1) How many people are playing?

(scroll picker)

Next (button)

### 5.3 Wizard: Game Duration

Image/icon - something indicating time/clock/hourglass



(H1) How long do you want to play?

Hours (scroll picker)

Mins (scroll picker) - increments of 15 mins

Next (button)

### 5.4 Wizard: Game Type

Image/icon - something indicating interaction



(H1) What type of game do you want to play?(scroll picker) Cooperative, Competitive, EitherNext (button)

### 5.5 Results

#### Sorting/Filter icons

List of game results OR image/icon "Sorry! Nothing found! Try again?" for no results state.

Each item in list:

Game image

(H2) Name of game

(paragraph) Players, Duration, Type, Description (truncated)

Selecting a game goes to the game details screen.

## 6.0 Game Library

Image/icon



Search field - Search for game ...

#### Sorting/Filter icons

- Add (button) at top right of screen
- Delete (button) per library item swipe to reveal delete option

Each item in list:

Game image

(H2) Name of game

Selecting an item goes to the game details view.

### 6.1 Add Game

Image/icon



#### Search Field

Results list auto-populated below OR image/icon "Sorry! No results!" for no results state.

List of results:

Game image, Game name, quick add to library plus icon (button)

Selecting a game will go to the game details screen

### 6.2 Game Details

Game Image



#### (H1) Game Name

Players, Duration, Type, Description, Other details, Friends who own, add to library **(button)** (if not in library), purchase link, etc.

## 7.0 Friends

Image/icon



#### Search Field

Results list auto-sorted below.

Normal state is friend list.

- Add (button) at top of screen
- Friend requests (icon) at top left of screen if any requests exist, clicking expands to show requests
- Delete (button) per friend Swipe for option to remove friend

#### List of friends:

Friend avatar image, friend name

Selecting a friend will go to the game details screen.

### 6.1 Add Friend

Image/icon



#### Search Field

Results list auto-populated below OR image/icon "Sorry! No results!" for no results state.

#### List of results:

Person avatar, username, quick add to friends plus icon (button)

### 7.2 Friend Details

#### **Friend Avatar**



Background image or colored area

Friend Name (H2)

Friend bio (if any)

List of Friend's Games:

Game image

(H2) Name of game

Selecting an item goes to the game details view.

## 8.0 Settings

**(H2)** User Profile User avatar (select from a limited set) User display name (optional) Username User email User password

(H2) Delete Account
Delete account and all files (button or link) -> confirmation modal/screen

## 9.0 Error Screen

This page is only encountered when an error occurs.

(H1) Oops! (error code) (cute error image)

